

PATRICIA ROSSI

Etiquette • Networking • Leadership

Patricia Rossi Bio

Drawing upon her twenty-plus years of experience in social and emotional intelligence, Patricia created the **First Impressions, Lasting Impact Model** to help others navigate the ever-changing social environment by maximizing their presence, performance, and professionalism in seven critical areas of influence.

Her expertise in influence, impact, and impressions has helped professional athletes, business leaders, and corporations from all over the world develop their powerful **social sixth sense**, lead with more confidence, lean into their resilience, and jet-propel their productivity.



Patricia breaks down the barriers to true social connection while debunking the stuffy rules of decorum. From the boardroom to the backyard BBQ, her clients learn the tools they need to feel more comfortable, assured, anxiety-free, and finally ditch social awkwardness and focus on building game-changing quality connections

She is a frequent speaker for top-tier sports organizations like the NFL, MLB, NCAA, and PGA.

No stranger to the camera, Patricia has been a frequent contributor to many news and lifestyle programs and a television host of NBC Daytime's weekly *Business Etiquette Minute* for over 12 years, airing in 165 syndicated markets as well as HSN.

Her depth of expertise has made her the featured business etiquette expert for **Bloomberg, BusinessWeek, The Wall Street Journal, The New York Times, USA Today, Real Simple, HGTV**, and others.

Patricia's bestselling book *Everyday Etiquette: How to Navigate 101 Common and Uncommon Social Situations*, St. Martin's Press, is now in its 15th printing with no signs of slowing down.

Patricia Rossi ensures every client has what they need to stop struggling with small talk, network without nervousness, dine like a diplomat, and lead and proceed with business confidence, and competitive-edge social skills.