

patriciarossi

MASTERING THE SCIENCE OF SOCIAL-ABILITY



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f in t You
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what social-ability skills

DOES YOUR TEAM NEED

CHECKLIST



LEADERSHIP

Effective Listening,
Learning, & Leadership

- ☐ Build Compatibility
- ☐ Increase Collaboration
- ☐ Heighten Productivity
- ☐ Confidently Communicate
- ☐ Enhance Team Performance
- ☐ Be Effective in Different Environments
- ☐ New Rules of Leadership
- ☐ New World of Work
- ☐ Conquer and Overcome Imposter Syndrome
- ☐ Global Citizenship and Cultural Awareness
- ☐ Lead with Impact and Influence



BUSINESS ETIQUETTE

Executive Presence and
Social Influence

- ☐ First Impression - Lasting Impact
- ☐ Introductions – Handshakes and Body Language
- ☐ Instantly Remember Names
- ☐ Easily Initiate Conversation
- ☐ Power of Civility and Cultural Intelligence
- ☐ Behaviors That Connect and Disconnect
- ☐ Effective Business Entertaining
- ☐ 5 Topics of Global Conversation
- ☐ Navigating the Place Setting
- ☐ Silent Service Code
- ☐ Dine Like a Diplomat



NETWORKING

What is Your
Networking Type?

- ☐ How Do People See You
- ☐ Discover Core Networking Strengths
- ☐ Uncover Core Networking Challenges
- ☐ Network Without Nervousness
- ☐ Small Talk Success
- ☐ Feel Comfortable When Uncomfortable
- ☐ Maximize Executive Presence Online and in Person
- ☐ Social Media Clarity – the New Resume
- ☐ Power Up Your Personal Brand
- ☐ Science of Social-Ability DISC/BIRDS

CONTACT PATRICIA TODAY...

to Review YOUR Checklist and Determine Which Topic is Right for your Team!

"Dynamic, engaging, and highly interactive!"

— NY LIFE

"Outstanding!"

— STEELERS

"Captivating and confidence building!"

— MOEN

USA TODAY

The New York Times



ILDA

HYATT®

TEDx

WALL STREET
JOURNAL



PNC BANK



FOX
BUSINESS

npr



PMI Project
Management
Institute.

Bloomberg
Businessweek

HGTV





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"The positive feedback just keeps coming in!"

You inspired our group to think and act differently in the way we approach networking in social situations."

— BAYER

In a challenging and changing world, today's leaders are re-shaping, re-defining, and reinventing how they do business. How their team communicates with one another and with customers and clients. How they are competing on local, industry, and global levels. And how they can ensure that they have what they need to serve their most important asset – their team members – at extraordinary levels.

THAT'S WHERE PATRICIA ROSSI COMES IN.

On stage, screen, or Zooming into your virtual room, Patricia Rossi captivates her audiences with fun, feisty, engaging, and synergistic topics that have your team leading with more confidence, leaning into their resilience, and jet-propelling their productivity (and your company profitability).

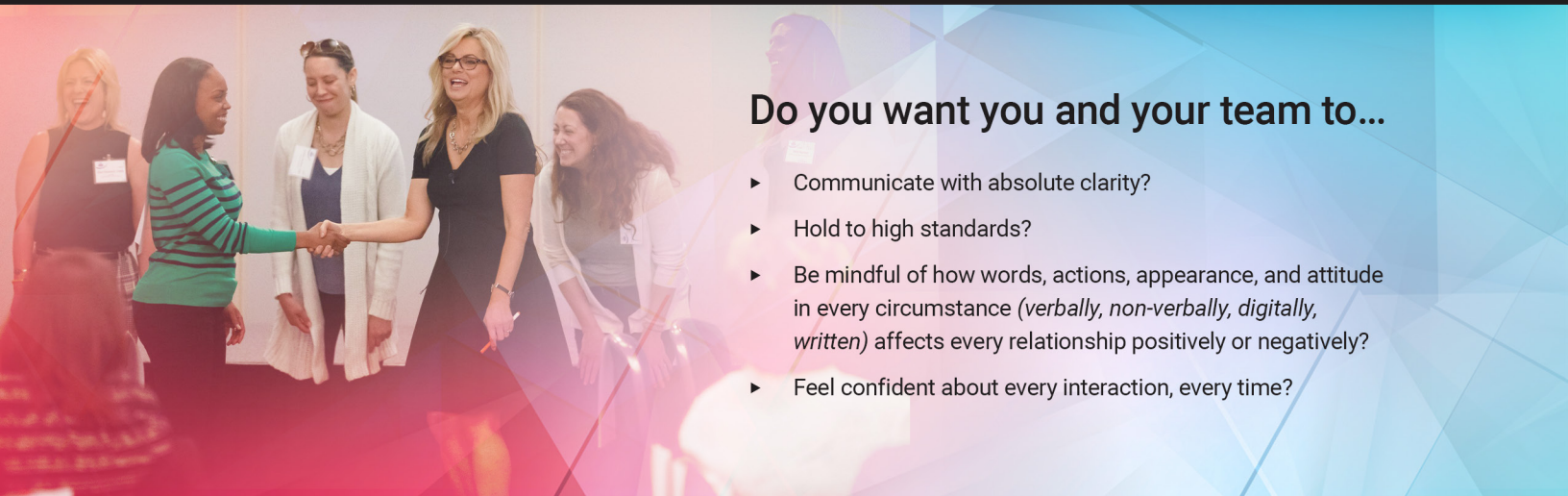
Her deep-south delivery and natural humor will feel right at home for your audience members as they learn the strategies, skills, and mindsets necessary to understand their true Social-Ability, realize their potential, reduce stress, embrace joy, and bring their best unique selves to the business arena every day.

THE NEW RULES OF **LEADERSHIP, ETIQUETTE, AND NETWORKING**

We're not talking doilies and debutantes. This is about first and lasting impressions, (and everything in between), and what they mean to your bottom line. It's protecting and elevating your brand and reputation. It's building relationship capital and communicating with clarity. And it's how you and your team are perceived and received in every single social interaction online or in person.

RULES FOR DECORUM AND PROFESSIONALISM AREN'T SOFT SKILLS.

There's a science to Social-Ability that can and will give your team a competitive edge.



Do you want you and your team to...

- ▶ Communicate with absolute clarity?
- ▶ Hold to high standards?
- ▶ Be mindful of how words, actions, appearance, and attitude in every circumstance (*verbally, non-verbally, digitally, written*) affects every relationship positively or negatively?
- ▶ Feel confident about every interaction, every time?

Set aside every pre-conceived notion of what you think etiquette is.

(It's not about pinky poise or teacups.) Manners matter. Presentation and impressions are more crucial than ever. It's imperative in today's economy that we are all more well-rounded, socially agile, astute in the skill of making connections, and sure-footed in a time of constant change.

If you want to ensure you and your team have everything they need to stop struggling with small talk, network without nervousness, dine like a diplomat, and lead and proceed with confidence, you'll need global etiquette expertise, business savviness, and competitive-edge social skills.

CONTACT PATRICIA TODAY TO LEARN MORE!

ABOUT patriciarossi

Think deep-south charm with a lightning wit.

Imagine innovation coupled with old-school best social practices that have been re-tooled and retold to deliver proven, repeatable, sustainable results that equal more business, higher retention, and the kind of relationship building skills that turn prospects into customers for life. That's Patricia.

Her client list runs the gamut. From neurosurgeons, to NASA, to the NFL, to corporations of every size and almost every industry across the world. Patricia Rossi delivers value-rich programs that help audiences enhance their credibility by successfully **navigating everything from the boardroom to the backyard barbecue.**

Patricia is the ideal social strategist for helping your team achieve global success and her programs, topics, and expertise have helped audience members to become their personal and professional best. She delivers the **Science of Social-Ability** tools that will increase their confidence, responsiveness, resilience, ability, adaptability, and stability – no matter what the world throws their way.

Patricia's expertise in influence, impact, and impressions has helped business leaders, athletes, entrepreneurs, social influencers, and sales professionals world-wide develop their powerful social sixth sense. She breaks down the barriers to true connection while debunking the stuffy rules of decorum.



Ready to help your team lead with confidence and help you take your business to the next level?

CONTACT PATRICIA TODAY!

proceed and lead WITH CONFIDENCE

Developing Social Agility, Stability, and Adaptability for Today's Leaders

In a time when distraction often derails productivity and can create disconnects between leaders and teams, Renowned Communication and Etiquette Expert and Leadership Keynote Speaker Patricia Rossi delivers a bright, new, fun, and engaging message that offers audiences renewed clarity, eye-opening truths, success shortcuts, and a positive, purposeful path forward toward realizing their potential.

Your audience will find this timely workshop both entertaining and insightful as they dive in to learn how to:

- ▶ Adopt the confidence secrets to instantly feel more comfortable even in uncomfortable settings
- ▶ Develop the kind of leadership agility that will allow them to handle whatever comes their way
- ▶ Set the table for better team cooperation, collaboration, and creativity
- ▶ Communicate with absolute clarity
- ▶ Create strong bridges that build long-lasting relationships
- ▶ Crack the code on their personal and professional "social sixth sense"
- ▶ Lean into life with a little more faith and trust and truly surprise themselves with the results
- ▶ Ditch the awkward squirming in their seats or shuffling on their feet in social interactions
- ▶ Flaunt their quirks and help others do the same – a Game-Changer!



There's never been a more important time to help your team get the strategies they need to feel more poised, steady, responsive, and connected with both themselves and others in a more joyful and resilient way. **Invite Patricia to your next event and she'll deliver back a team that is ready to proceed and lead with confidence!**

proceed and excel WITH CONFIDENCE

Developing Personal Strength, Resilience, and Tapping Into Unlimited Potential

Most people have a quirk. Something that makes them unique and authentic and original. Unfortunately, it's the one thing most people try their hardest to hide.

In this powerful and empowering session, Communication and Etiquette Expert and Personal Growth Keynote Speaker Patricia Rossi helps audiences take ownership of their uniqueness, renew their passion for who they are, and what they do, and send their confidence level soaring.

Your audience will feel engaged, excited, and eager for more as they learn how to:

- ▶ Get super comfortable in their own skin (even in uncomfortable situations)
- ▶ Discover (and uncover) their unique quirks and qualities and leverage them to elevate their personal brand
- ▶ Crack the code on their personal and professional "social sixth sense"
- ▶ Tap into a renewed sense of self-worth, strength, social stealth, and resiliency
- ▶ Communicate with more clarity and persuasiveness, verbally, non-verbally, and through the written word
- ▶ Yield personal growth from giving and gratitude
- ▶ Leverage global business etiquette skills to be more memorable, relatable, and successful
- ▶ Adopt the secret shortcuts to a well-lived and well-rounded life

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Today's world has more people than ever feeling a little untethered, sometimes disconnected, and a little less than sure-footed personally, professionally, and socially. It's time to change that and give your team the strategies, mindsets, and skills needed to take on a shifting world for all it's worth! Invite Patricia to your next event and she'll deliver back a team that feels free to flaunt their quirks, own their power, let go of stress, and let in more joy!

proceed and compete WITH CONFIDENCE

Developing the Business Etiquette and Global Branding Skills That Create Next Level Growth for Organizations

Global change and distraction has taken center stage for some time now, leaving leaders eager to find new and innovative ways to help teams navigate steep learning curves, lean into new communication channels and practices, and deliver tools to create a competitive edge. In this next level session, Communication and Etiquette Expert and Business Keynote Speaker Patricia Rossi helps teams re-calibrate goals and skills, reconnect with each other and their own uniqueness, and put in place the business etiquette and global branding strategies that can skyrocket productivity, social presence, and positive customer relationships.

Your audience will find this timely workshop both entertaining and empowering as they learn how to:

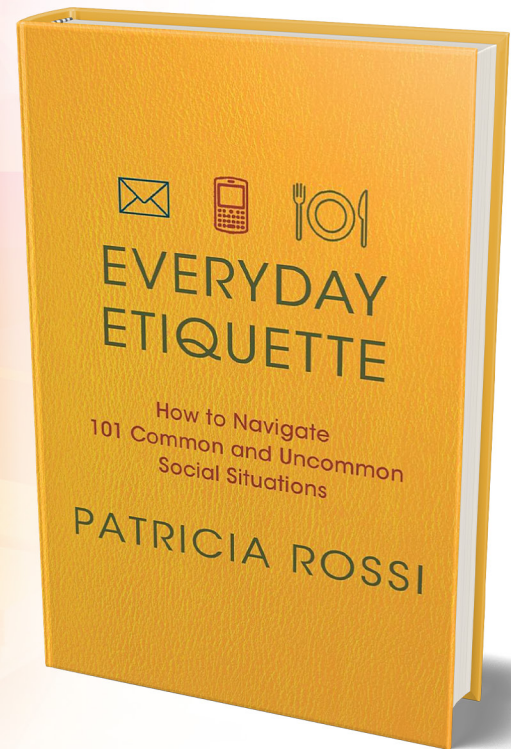
- ▶ Improve their personal social brand and what they can do to elevate the digital presence of your business (and why that's important)
- ▶ Make extraordinary first and lasting impressions both online and in person
- ▶ Cultivate creativity, collaboration, and connection within the team
- ▶ Develop a renewed sense of agility that will allow them to handle whatever comes their way
- ▶ Set the table for better team cooperation, collaboration, and creativity
- ▶ Communicate with more clarity and persuasiveness, verbally, non-verbally, and through the written word
- ▶ Create strong bridges that build long-lasting relationships
- ▶ Network without nervousness
- ▶ Fasttrack goals with serious success shortcuts
- ▶ Celebrate their quirks and encourage those of their teammates to fuel a company culture that embraces diversity, encourages authenticity, and feels safe



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Investing time, resources, skill-building, and training to help your team navigate change, compete with agility and grace, and develop the strategies that will have them feeling less stressed, more capable, highly-productive, and deeply valued is no longer a should do for organizations that want to thrive – it's a must. **Invite Patricia to your next event and she'll deliver back a team that is ready to proceed and compete with confidence!**

13th Printing



 St. Martin's Press

Everyday **Etiquette:**

How to Navigate 101 Common and Uncommon Social Situations

The secret to social self-confidence is to know and understand the rules of social engagement before you're in the middle of an uncomfortable situation. In a sense, when you know which fork to use — you are socially set. The same holds true with small talk, introductions, eye contact, and "The perfect handshake".

In Patricia Rossi's bestselling book, ***Everyday Etiquette: How to Navigate 101 Common and Uncommon Social Situations***, you'll discover the tips and treasures to shine and honor others in every situation you encounter when developing your professional presence.

Patricia's book is a great compliment and reference tool for your event attendees — and a great read for every leader, emerging leader, or professional. The world is changing at a lightning pace — having a guide to navigate image, reputation, and personal and professional perception both online and off has never been more important.

CONTACT PATRICIA TODAY...

to learn how to get a copy for yourself or your team!

Here's just a few of the gems you'll discover in **Everyday Etiquette:**

- ▶ Memorable introductions
- ▶ Easy ways to remember names
- ▶ The perfect handshake
- ▶ Eye contact
- ▶ Body language
- ▶ Starting and ending small-talk conversations
- ▶ Business card protocol
- ▶ E-mail, text, and cell phone etiquette
- ▶ Using social media with clarity
- ▶ Networking without nervousness
- ▶ Making initial and lasting connections
- ▶ Mingling 101: How to meet, greet, eat, and tweet
- ▶ Fitting in when you are out of your element

what others **are saying**

*"No other speaker generated as much favorable comments and caused our attendees to return home with usable information. I have been booking speakers for 24 years and **I would put Patricia Rossi in my top 10 best without a doubt.** Patricia's two presentations were the highlight of our whole convention."* — ALL STAR ASSOCIATION

"Loved every minute of the presentation!" — PITTSBURGH PIRATES



"Every pro organization should have their team take Patricia Rossi's Athletic Etiquette intelligence training before ever setting foot on your field."

— TAMPA BAY BUCCANEERS

"Patricia Rossi provided our executives with a compass of invaluable skills, opening the door for them to successfully navigate any professional and social situation with ease and confidence."
— RAYMOND JAMES FINANCIAL

"Phenomenal! Patricia was voted best speaker by our entire group. She was dynamic, engaging, and highly interactive."
— NY LIFE

"Patricia Rossi's Pro 'Active' Protocol for the professional athlete – essential. Touch down technique for stellar social media, community, and team success. Enables each and every athlete to succeed on and off the field."
— STEELERS

"The evening was amazing. Everyone was engaged and loved every minute of your presentation."
— PITTSBURGH PIRATES

"Patricia Rossi's Athlete's Etiquette Intelligence and Protocol training will enable each and every athlete to shine on and off the field."
— PHILLIES

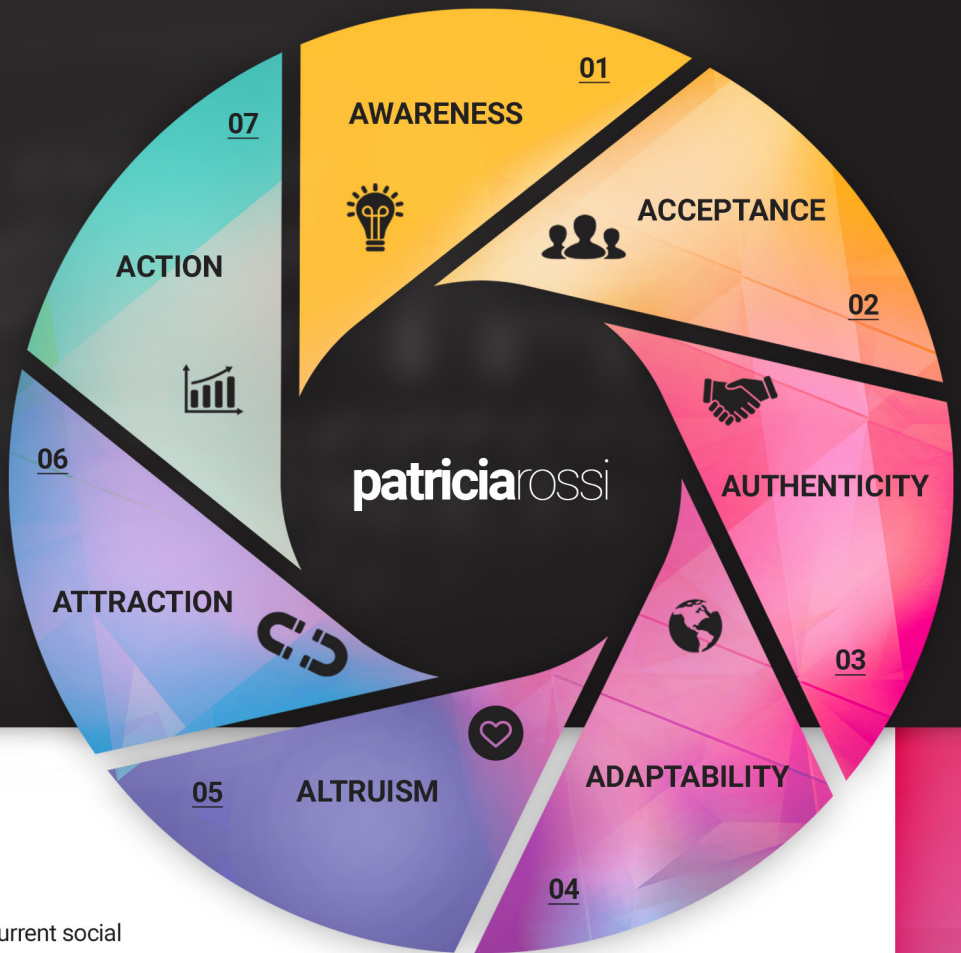
"Patricia's course gave our employees the confidence needed to become a Five Diamond Resort."
— THE SAND PEARL RESORT

"Thank you for providing us tips to understand personal etiquette and creating personal branding. The reviews from attendees have been all the rave and buzz here!"
— USF HEALTH

"One of the most engaging, practical, and enjoyable sessions Sports ETA has ever hosted!"
— SPORTS EVENTS AND TOURISM ASSOCIATION



The Science of Social- Ability



AWARENESS

Acknowledging and respecting what the current social environment is — whether it is in the digital space or in the dining room — and how key stakeholders operate within it



ACCEPTANCE

Recognizing what your personal social strengths and opportunities are in order to maximize your impact



AUTHENTICITY

Discovering your unique characteristics and how to leverage those quirks to improve your personal brand



ADAPTABILITY

Learning to embrace diverse audiences and connect across all generations, global cultures, and genders



ALTRUISM

Establishing a service-oriented mindset that utilizes mentorship, charity, and volunteerism



ATTRACTION

Communicating with more clarity and persuasiveness verbally, non-verbally and through the written word



ACTION

Choosing consistent purposeful activities both professionally and personally that are in support of your goals and relationships

Keynote Leadership Speaker
Author. Social Skills Strategist.
Business Etiquette and Global
Branding Expert.



In a world where everything we do and say is amplified, magnified, and “out there forever” - there has never been a more important time to recognize the value of how you and every member of your team shows up in business, relationships, the world, and in life, both online and off.

Patricia Rossi brings the **Science of Social-Ability** into crystal clear focus – decoding the **secrets to confidence, credibility, and connection** with an ease and energy that will have your audience feel more empowered and excited about what they bring “to the table” than ever before.

Ready to help your team learn how to “show up” in the world with more value, clarity, and feel comfortable in any situation or setting?

CALL PATRICIA TODAY!
Your audience will applaud you for it.