

PATRICIA ROSSI

Etiquette • Protocol • Leadership

Patricia Rossi is the host of NBC Daytime's weekly Manners Minute, which airs in 165 syndicated television markets. Her best-selling debut book *Everyday Etiquette: How to Navigate 101 Common and Uncommon Social Situations* (St. Martin's Press 2011) is currently in its fifth printing.

Patricia is a nationally acclaimed business etiquette coach, spokesperson, author, and columnist. She has been featured in Bloomberg Businessweek, The Wall Street Journal, The New York Times, USA Today, Real Simple, HGTV, and many other publications. Professional sports teams, universities, corporations, and other audiences love her fun, interactive seminars on business etiquette and social influence. She lives in Florida with her husband Bobby and their two sons Jackson and Harrison.



Additional Talent Information

CORPORATE/ PUBLIC SPEAKER/ WRITER

- Business Etiquette, Protocol and Leadership Coach: Providing training and design for professional development and leadership by conducting individual and team workshops and tutorials throughout the United States
- Speaker for Business and Leadership Conferences, professional sports teams, national and local organizations
- Recent clients include University of South Florida, Grant Thornton, University of Tampa, Salvador Dali Museum, and Raymond James
- Writes a monthly column for the Tampa Tribune

ON CAMERA

- Writer and on air talent for televised "Manners Minute" segments, with over 100 different recorded segments and topics airing since 2006
- In-studio manners and lifestyle expert
- Over 1000 hours on-air for Home Shopping Network (HSN)
- Talent for PGA Golf Resort (TV, Print and Promotional Video Campaign)
- Sea-Doo Watersports (TV, Print and Promotional Video Campaign)
- Adams-Mark Hotel (TV, Print and Promotional Video Campaign)

PRINT ADS

Talent for Macy's, Burdines, Bealls, Eckerd Drugs, American Greeting/ Hallmark Cards, Danskin, USAir as well as numerous lifestyle, sport and resort publications

Education

Graduate of University of South Florida

Graduate of the Protocol School of Washington

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