

PATRICIA ROSSI

Etiquette • Protocol • Leadership

Patricia Rossi is the author of the exciting new book *Everyday Etiquette: How To Navigate 101 Common and Uncommon Social Situations*. She is the go to person for etiquette knowledge and experience in television, radio and print media. She is one of the nation's most dynamic and entertaining speakers and is featured on NBC Daytime's *One Minute Manners* in over 100 television markets.

Patricia Rossi's *Manners Minute* TV segments air weekly on NBC, CBS, FOX, ABC and other affiliates throughout the U.S. Patricia is a sought after etiquette coach, consultant, public speaker, television, radio personality and columnist, who has been featured in USA Today, Parade Magazine, Real Simple, Parents, Woman's Day and many other magazines. Her focus is on kindness not formality, relationship...not rules. Her seminars on social and professional protocol are engaging and shed new light on modern manners for business leaders, professional athletes, and young adults in real life situations. Patricia is the world's #1 Etiquette Professional on Twitter.



Additional Talent Information

CORPORATE/ PUBLIC SPEAKER/ WRITER

- Business Etiquette, Protocol and Leadership Coach: Providing training and design for professional development and leadership by conducting individual and team workshops and tutorials throughout the United States
- Speaker for Business and Leadership Conferences, professional sports teams, national and local organizations
- Recent clients include University of South Florida, Grant Thornton, University of Tampa, Salvador Dali Museum, and Raymond James
- Writes a monthly column for the *Tampa Tribune*

ON CAMERA

- Writer and on air talent for televised "Manners Minute" segments, with over 100 different recorded segments and topics airing since 2006
- In-studio manners and lifestyle expert
- Over 1000 hours on-air for Home Shopping Network (HSN)
- Talent for PGA Golf Resort (TV, Print and Promotional Video Campaign)
- Sea-Doo Watersports (TV, Print and Promotional Video Campaign)
- Adams-Mark Hotel (TV, Print and Promotional Video Campaign)

PRINT ADS

Talent for Macy's, Burdines, Bealls, Eckerd Drugs, American Greeting/ Hallmark Cards, Danskin, USAir as well as numerous lifestyle, sport and resort publications

Education

Graduate of University of South Florida

Graduate of the Protocol School of Washington

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